

DEMOGRAPHICS

MID-OHIO VALLEY - 210,743 *MOV Resident Population (2023)*

\$53,158 Median Household Income (2023)

19.4% Poverty Rate (2022)

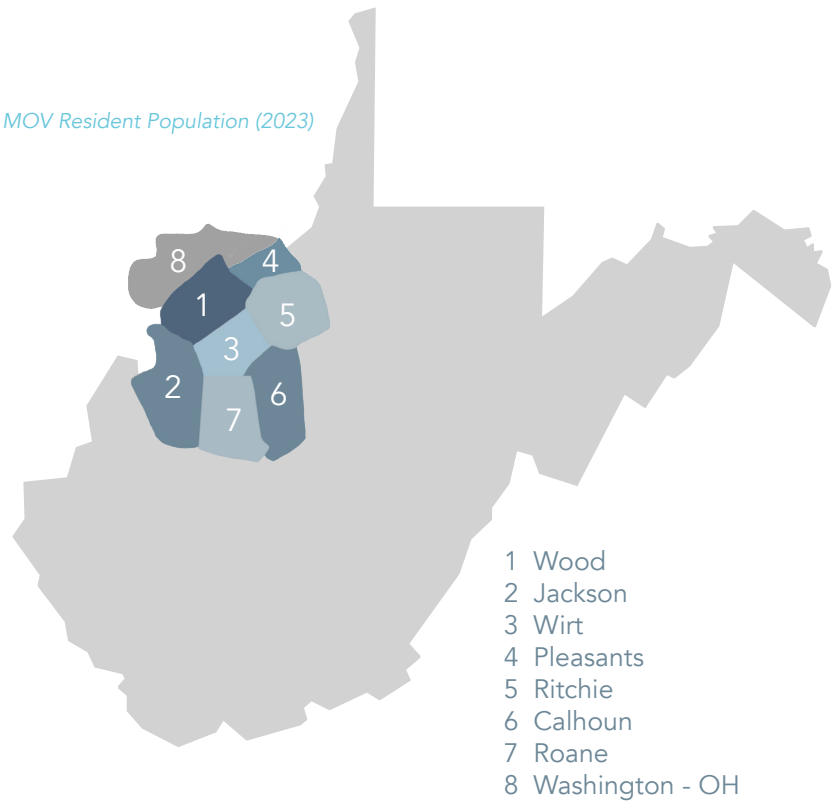
WORKFORCE EMPLOYMENT

 **45.5%** Labor Participation (2022)

 **5.5%** Unemployment (Dec 2023)

EDUCATION

 **87.2%** Educational Attainment High School Graduate or higher (2022)



WOOD COUNTY - 83,349 *WC Population (May 2023)*

\$54,350 Median household Income (2018-2022)

\$140,700 Median Housing Value (2018-2022)

18.7% Poverty Rate (2018-2022)

20.4 Min. Median Travel Time to Work (2018-2022)

WORKFORCE EMPLOYMENT

1,894 Employer Establishments (2021)

 **54%** Labor Participation (2023)

EDUCATION

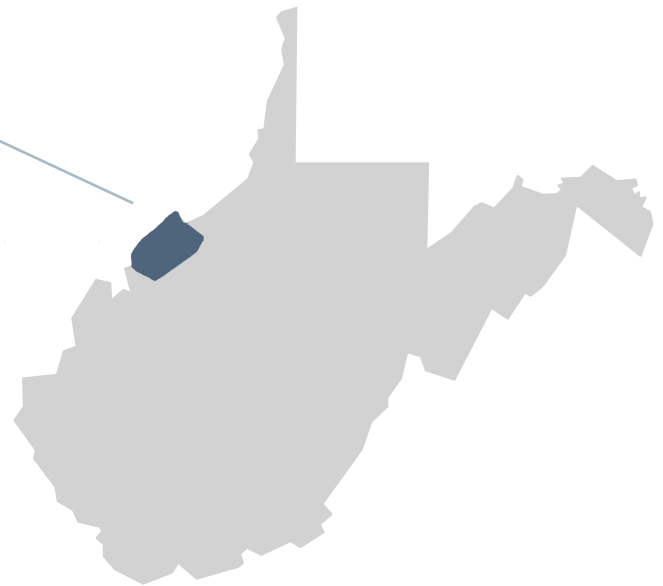
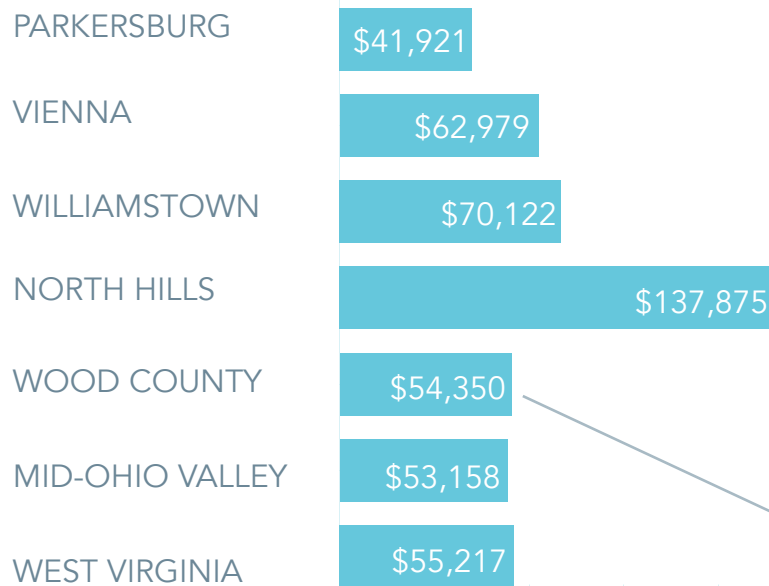
 **90.9%** Educational Attainment High School Graduate or higher (2018-2022)

QUALITY OF LIFE

7% Persons without Health Insurance under age 65 (2018-2022)

83.6% Percentage of Households with Broadband Internet (2018-2022)

MEDIAN HOUSEHOLD INCOME (2018-2022)



THE CITY OF PARKERSBURG - 29,193 PKB Population (2022)

Parkersburg, a thriving and growing rivertown steeped in history and poised for tremendous growth. We are excited about our city's future as we continue to strive to make Parkersburg the region's premier choice for business, industry and community spirit. There are so many great things about visiting, living and doing business in Parkersburg we hope you take the time to discover them!

\$41,921 Median household Income (2018-2022)

\$104,200 Median Housing Value (2018-2022)

22.9% Poverty Rate (2018-2022)

WORKFORCE EMPLOYMENT

 **52.6%** Labor Participation (2018-2022)

18.1 Min. Mean Travel Time to Work (2018-2022)

EDUCATION



86.7% Educational Attainment High School Graduate or higher (2018-2022)

QUALITY OF LIFE

11.1 % Persons without Health Insurance (2018-2022)

81.8% Percentage of Households with Broadband Internet (2018-2022)

THE CITY OF VIENNA - 10,506 Vienna Population (July 2022)

Vienna is a city in Wood County, West Virginia, along the Ohio River next to Parkersburg. Vienna is an important hub of commerce in the Mid Ohio Valley — home to retail stores, shopping malls, motels, restaurants, manufacturing facilities and much more.

\$62,979 Median household Income (2018-2022)

\$145,500 Median Housing Value (2018-2022)

8.9% Poverty Rate (2018-2022)

EDUCATION



95.9% Educational Attainment High School Graduate or higher (2018-2022)

WORKFORCE EMPLOYMENT



60.4% Labor Participation (2018-2022)

QUALITY OF LIFE

9.3% Persons without Health Insurance (2018-2022)

85.1% Percentage of Households with Broadband Internet (2018-2022)

THE CITY OF WILLIAMSTOWN - 2994 WT Population (2021)

Williamstown is a city in Wood County, West Virginia, United States, along the Ohio River. It is part of the Parkersburg-Marietta-Vienna, WV-OH Metropolitan Statistical Area.

\$70,122 Median household Income (2018-2022)

\$141,300 Median Housing Value (2021)

7.5% Poverty Rate (2021)

EDUCATION



94.6% Educational Attainment High School Graduate or higher (2015-2019)

WORKFORCE EMPLOYMENT



57.7% Labor Participation (2018-2022)

15.9 Min. Mean Travel Time to Work (2021)

QUALITY OF LIFE

4% Persons without Health Insurance (2021)

99.1% Percentage of Households with Broadband Internet (2015-2019)

THE CITY OF NORTH HILLS - 834 NH Population (2021)

A suburb of Parkersburg, WV, the Town of North Hills was incorporated in February of 1979. Our passion is to promote and maintain the Town of North Hills as the Ohio Valley's choice for raising a family or spending one's senior years in a low crime area.

\$137,875 Median household Income (2021)

\$222,400 Median Housing Value (2021)

QUALITY OF LIFE

5.2% Persons without Health Insurance (2022)

95.0% Percentage of Households with Broadband Internet (2013-2017)

10.2% Poverty Rate (2022)

EDUCATION



97.3% Educational Attainment High School Graduate or higher (2021)