

# 2022

## AT A GLANCE



### A MESSAGE FROM EXECUTIVE DIRECTOR, LINDSEY PIERSOL

Entrepreneur Richard Branson once said, "Every success story is a tale of constant adaptation, revision and change".

Mr. Branson's quote always reminds me of the field of economic development. As of the day of this annual meeting, I have served as Executive Director of the Wood County Economic Development office for 6 years, 6 months and 28 days. It's been a rarity that any two days have been the same.

We are constantly learning, adapting, pivoting, making projects fit and revising things when they don't in order to find somewhere they will. We don't win them all, but I can wholeheartedly say Kate and I fight for every single project that comes across our desks.

I'm going to keep this year's message short because I deeply feel the report will speak for itself. We had a wonderful project announcement with the \$50 million FedEx Distribution Center that will be opening on November 11th, 2022, and we had a record year for business, retention and expansion visits, new businesses and grant dollars received.

Thank you to our members, our employers, and our community for your ongoing support. Together, we can develop Wood County.

Lindsey Piersol  
Executive Director  
*L.P. Piersol*

SOCIAL MEDIA STATS

+306  
Followers  
LinkedIn

+450  
Facebook  
Likes

113,552  
Facebook  
Page Reach

### NEW OFFICE



610 Market Street, 3rd Fl  
Parkersburg, WV 26101



Our Valentine's Day gift to ourselves was our first day in the new office at 610 Market Street. This space has allowed every employee of WCED and Downtown PKB to have an individual office as well as a large, private conference room for meeting with guests. If you couldn't make it to the ribbon-cutting and have yet to see the new space, come visit us!

13  
New PWCADC  
Members



Our office worked with over 60 leads and prospective businesses. **60**  
Leads & Prospects

### WEBSITE ANALYTICS

45.1%  
Organic Searches  
(2,318)

6,595  
Sessions

43.8%  
Direct Traffic  
(2,391)

84.1%  
New Visitors

11%  
Social Referrals  
& Other (587)

9.8%  
Returning  
Visitors

94  
Properties  
Marked  
Inactive



### WEBSITE REFRESH

The WCED office hired Daniel of EpicEar Productions to complete a website redesign which is set to go live any time now!

With the help of Tom Heywood our organization updated our strategic plan in April 2022.



Awarded \$400,000 in Community Project Funding from Representative McKinley's Office.

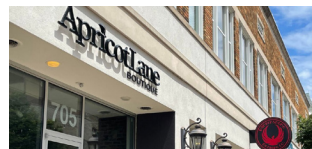


### FEDEX DISTRIBUTION



Progress at the FedEx Distribution site, set to open in late 2022.

We are pleased to welcome FedEx Distribution to Wood County. This ~\$50 million project will employ approximately 200 individuals and will process up to 15,000 packages per day.



### NEW BUSINESSES

Over 30 new businesses opened in Wood County. Including Longhorn Steakhouse, Rivertown Grill and Apricot Lane.



**80**  
BUSINESS  
RETENTION &  
EXPANSION VISITS

The WCED office met with over 80 businesses this year. Including Hino, ECO USA, Kreinik, Mister Bee, Grand Central Mall, Bosley Enterprises, Fission Cycles and Holl's Chocolate.



## 2022 PWCADC & WCDA OFFICERS

**Harry Silvis – Chairman\*\***  
WesBanco, VP Corporate Banking

**Ryan Taylor – Vice Chairman\*\***  
Pickering Associates, CEO

**Susan Barber – Treasurer\*\***  
Community Bank, President

**Chad Mildren – Secretary\*\***  
United Bank, Regional President

**Ed McDonough – Immediate Past Chairman\*\***  
MEPB, Founding Shareholder

*Thank you!*

We couldn't do what we do without the support of our members and community.

*Lj Km*

## 2022 PWCADC/WCDA BOARD MEMBERS

*(in addition to officers)*

**Mayor Baumgartner**, City of North Hills - Mayor\*\*

**Tom Betz**, Huntington Bank - VP Business Banking\*

**Amy Bradlyn**, First Neighborhood Bank - President\*\*

**Joe Campbell** (WCDA only)

**Tim Coffman**, Phoenix Associates - VP\*\*

**Vinnie Conley**, The PM Co. - Tenant Relations Manager\*

**Jim Fawcett**, Highmark WV - President/CEO\*\*

**Bob Fehrenbacher**, Chemours - Consultant\*\*

**Mike Fleak**, Williamstown Bank - VP Business Dev. \*

**Paul Jordan**, City of Williamstown - Mayor\*\*

**Tom Joyce**, City of Parkersburg - Mayor\*\*

**MarJean Kennedy**, WVU Medicine CCMC - VP Marketing\*\*

**Buddy Malone**, PMBTC - Business Manager\*\*

**Mike Matheny**, Matheny Motors - President\*\*

**Randy Rapp**, City of Vienna - Mayor\*\*

**Tres Ross**, The Ross Foundation - Executive Director\*

**James Spanner**, Parkersburg News & Sentinel - Publisher\*\*

**Amanda Stevens**, Downtown PKB - Executive Director\*

**Angela Tadlock**, Danser, Inc – CEO\*\*

**Shawn Taylor**, Peoples Bank - Senior VP\*

**Bob Tebay**, Wood County Commission\*\*

\*\*Denotes WCDA and PWCADC member

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# ANNUAL REPORT 2022



**WOOD COUNTY**  
ECONOMIC DEVELOPMENT

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