

WOOD COUNTY ECONOMIC DEVELOPMENT

2019

ANNUAL REPORT

Photo by Jim Osborn | Courtesy of Greater Parkersburg CVB

(304) 422-5650

DEVELOPWOODCOUNTYWV.COM

400 MARKET ST., PARKERSBURG, WV 26101

2019

AT A GLANCE

NEW OFFICE, NEW TEAM

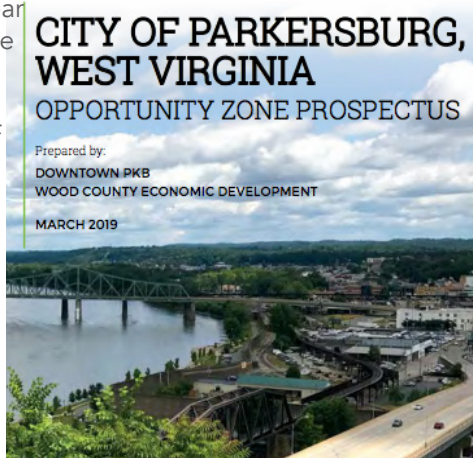
The Wood County Economic Development Office, along with Downtown PKB, found a new home this year. We made the move, across the street, in April 2019 to a beautiful new office space on the corner of Market Street. Along with our new office space we also gained a new team member, Kate Baker, Ohio University graduate with a Bachelor's of Science in Visual Communication and a Minor in Business Administration, joined the office as an Economic Development Specialist.

OFFICE PROJECTS

Our office has been hard at work this year partnering with Downtown PKB to create not one but two new marketing pieces. The first of which was an Opportunity Zone Prospectus, the first in the state of West Virginia, which capitalized on the two Opportunity Zones that have been designated within the City of Parkersburg.

The projects included in the prospectus were put together from old projects from Parkersburg's past which included detailed renderings to help inspire prospects looking to invest in Parkersburg

The second large project our office took on this year was a welcome packet for new Wood County residents. The packet was designed by Kate in our office and will be distributed through local real estate agents and businesses.



LEADERSHIP WV

In November, Lindsey graduated from Leadership West Virginia's Class of 2018. Lindsey now joins a statewide network of over 1,200 Leadership West Virginia alumni. Following graduation, the alumni continue to engage in finding solutions that will aid West Virginia's future growth and prosperity.

47 Properties Marked Inactive in the property database due to being sold or leased

22 New Prospects

39 Leads

71 Business Retention & Expansion visits

21 New Businesses

10 Expansions

14 Ribbon Cuttings

AWARDED IN INDUSTRIAL ACCESS ROAD GRANTS

\$480,000

\$200,000 on behalf of Ohio Valley Water Resources & \$280,000 on behalf of Hino Motors for a stoplight.



SECRETARY OF COMMERCE VISIT

In August of 2019 our office had the honor of hosting Secretary of Commerce Ed Gaunch during a stop on his listening tour of West Virginia. Throughout his time in Wood County Secretary Gaunch visited several businesses including Mister Bee Potato Chips, Wincore Windows and Doors, Gaskets Packings & Seals, Kreinik Manufacturing Company and Danser Inc. He also enjoyed an evening of conversation with members of the PWCADC and WCDA during a reception at the Parkersburg Country Club in his honor.

HINO MOTORS

In August 2019 Hino Motors Manufacturing celebrated the grand opening of their new Mineral Wells facility. We had the pleasure of attending the celebration, touring the facility. We also had the honor of being present when Hino announce an additional \$40 million investment in the new Parkersburg facility with an additional 250 new jobs in the next three years. This investment will bring their total employment in Wood County to 800 by 2021.



WEBSITE ANALYTICS

3,719 Sessions
as of August 22

2 minutes, 24 seconds
average session duration

HOW PEOPLE FIND US

47.8% Organic Searches
39.5% Direct Traffic
12.7% Other

MISSION STATEMENT

The Wood County Economic Development Office Strives to foster a strong economic environment which supports business, nurtures growth and new investment while attracting sustainable businesses and a quality labor force to our communities. The organization will promote and facilitate economic diversity, development and entrepreneurship within our community.



THANK YOU 2019

2019 has been an eventful year for the Wood County Economic Development Office and Wood County overall. We are grateful for the support of our members and community and look forward to another great year!

2019 PARKERSBURG-WOOD COUNTY CORPORATION MEMBERS

- * **ED MCDONOUGH, CHAIRMAN**
Partner – McDonough, Eddy, Parsons & Baylous
Term Expires 2020
- * **RANDY SNIDER, VICE CHAIRMAN**
President, Community Bank
Term Expires 2020
- * **FRED EARLEY, SECRETARY**
Attorney, Bowles Rice
Term Expires 2019
- * **JIM FAWCETT, TREASURER**
CEO, Highmark, WV
Term Expires 2020
- * **DALE BAUMGARTNER**
Mayor, City of North Hills
- * **JOE CAMPBELL**
Market President, WesBanco
Term Expires 2019
- * **TIM COFFMAN**
Vice President, Phoenix Associates
Term Expires 2020
- * **MIKE MATHENY**
President, Matheny Motors
Term Expires 2019
- * **MICHAEL FAUST**
Vice President, Siltstone Resources
Term Expires 2019
- * **BOB FEHRENBACHER**
Consultant, Chemours
Term Expires 2020
- * **MIKE FLEAK**
MOV Division President, Premier Bank
Term Expires 2020
- * **JEAN FORD**
Mayor, City of Williamstown
- * **DANIEL BUSCH**
Owner, Epic Ear Productions
Term Expires 2020
- * **ANGELA TADLOCK**
CEO – Danser, Inc.
Term Expires 2020
- * **JANELLE COMSTOCK**
Director, Workforce Development Board
Term Expires 2020
- * **BOB TEBAY**
Commissioner,
Wood County Commission
Term Expires 2020
- * **TOM JOYCE**
Mayor, City of Parkersburg
- * **BUDDY MALONE**
Business Manager,
Parkersburg-Marietta Trades Co.
Term Expires 2020
- * **STEVE ALTMILLER**
CEO, Camden Clark Medical Center
Term Expires 2020
- * **CHAD MILDREN**
Regional President, United Bank
Term Expires 2020
- * **CURTIS MILLER**
Owner, Curtis Miller Insurance
Term Expires 2020
- * **JASON MINNITE**
The PM Company
Term Expires 2019
- * **RYAN TAYLOR**
CEO, Pickering Associates
Term Expires 2020
- * **RANDY RAPP**
Mayor, City of Vienna
- * **DAVE RIGHTER**
President, First Neighborhood Bank
Term Expires 2019
- * **WENDY SHRIVER**
Executive Director, Downtown PKB
Term Expires 2019
- * **E.K. SLEETH**
President, Williamstown Bank
Term Expires 2020
- * **JAMES SPANNER**
Publisher, Parkersburg News & Sentinel
Term Expires 2019
- * **BRIAN STANDLEY**
Plant Manager, Wincore Windows
Term Expires 2019
- * **SHAWN TAYLOR**
Senior Vice President, Peoples Bank
Term Expires 2020
- * **TOM BETZ**
Vice President, Huntington Bank
Term Expires 2020

THANK YOU

to our board members for all your time and commitment to the Wood County Economic Development Office!

* Members also serve on the Wood County Development Authority Board