

ANNUAL REPORT

2021

WOOD COUNTY
ECONOMIC DEVELOPMENT

2021 AT A GLANCE

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

TIME FLIES WHEN YOU'RE HAVING FUN – In March, I celebrated five years serving as Executive Director of the Wood County Economic Development Office. In that time, I've gotten married, bought a house, got a dog, had a baby... and in that time, I have seen Wood County change drastically.

There will always be hurdles and challenges. Every community has them. But, when I look around now, I see construction taking place all over Wood County. I speak with companies weekly who are interested in the possibility of locating here. I work with existing companies who made Wood County their home and are ready to expand physically and/or hire more employees. The job is challenging but incredibly rewarding.

Each year when I write this report, it's nice to look back on the accomplishments of local employers, employees, elected officials and the community. I see the professional growth that our Economic Development Specialist, Kate Marlow, has demonstrated and it makes me beam with pride. We love what we do.



WILLIAMSTOWN DEVELOPMENT

In Williamstown, the Harbor Point development by Mark Mondo will include WVU Medicine Camden Clark Primary Care, a new branch of Mountain River Physical Therapy, Safe Harbor Mental Health, Rivertown Grill and Rejuvenation Laser and Skin Care, in addition to the townhomes.



VIENNA DEVELOPMENT

In Vienna, the Grand Central Mall held ribbon-cuttings for some highly sought-after stores including TJ Maxx, Ross, HomeGoods and Pet Smart. Vienna has also opened or is in the process of constructing a Jersey Mikes, Qdoba, Mardel, a Wings Etc., a Chipotle and a Longhorns Steakhouse. The stores and restaurants that have planted their roots in Vienna this year are enhancing quality of life offerings locally.

WEBSITE & SOCIAL MEDIA ANALYTICS



4,716 Sessions

01:12 Average Session Duration



90.2% Returning Visitors



9.8% New Visitors

+528 New Facebook Followers

2021 Fiscal Year

+59 LinkedIn Followers

3.2% Social Referrals & Other (128)

25.8% Direct Traffic (1,030)

70.9% Organic Searches (2,828)



Rendering of Goodwill Industries' new state-of-the-art facility in South Parkersburg, currently set to be completed in December of 2021.



The Parkersburg Country Club pool remodel was completed in July with the help of our members Grae-Con and Pickering Associates.

PARKERSBURG & WOOD COUNTY DEVELOPMENT

Parkersburg and Wood County also had a number of new businesses and expansions this year. Goodwill Industries is constructing a new state-of-the-art facility in South Parkersburg that is expected to open in November. Wincore Windows invested over \$1 million moving their door plant to Pettyville Road which added an additional 70+ employees. Mister Bee Potato Chips added a new 10,000 square foot warehouse to their operation. JAG Mobile Solutions opened a location in Mineral Wells and hired 40 employees with more hiring on the horizon.

What I mentioned above are simply the highlights—so much more has taken place. I am delighted with the growth and construction that has occurred and even more excited about what is in the works. I am honored to serve the Wood County Economic Development Office. The support of our members, employers and community is unmatched. Thank you for your part in developing Wood County.

Lindsey Piersol
Executive Director

L.P. Piersol



Renderings for an incubator facility were paid for by the Ross Foundation in 2018 and completed by the Mills Group.

A BUSINESS INCUBATOR

This project is part of years of research and work put forth from the Wood County Development Authority, Downtown PKB and several other community partners. In February of 2021 the Wood County Development Authority was awarded a \$50,000 grant from the USDA towards a business incubator feasibility study for Wood County. With these funds, a consultant was hired and the study commenced in June.

If the feasibility study should prove to be in favor of an incubator, we strongly believe it could be a catalyst for new businesses as well as a key player in revitalizing vacant downtown buildings and supporting entrepreneurship in Wood County overall.



Mister Bee's recent investments include a \$2.5 million fryer.

23 New Businesses

72 Business Retention & Expansion Visits

65 Leads & Prospects

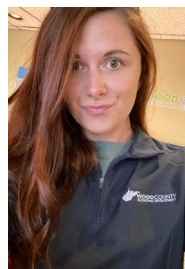
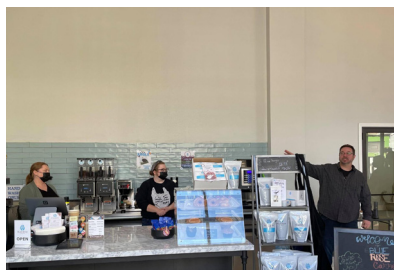
7 Ribbon Cuttings

72 Properties Marked Inactive

12 Expansions

An Eventful Year!

2021 has been an adjustment for us all, but development in Wood County has continued to move forward. We are grateful for the support of our members and community and look forward to working alongside you in the coming year.



2021 PWCADC/WCDA OFFICERS

Ed McDonough - Chairman**
McDonough, Eddy, Parsons & Baylous – Managing Partner

Angela Tadlock – Vice Chairman**
Danser, Inc – CEO

Harry Silvis – Treasurer**
WesBanco – Vice President Corporate Banking

Chad Mildren – Secretary**
United Bank – Regional President

2021 PWCADC BOARD MEMBERS

(in addition to Officers)

Susan Barber, Community Bank - President **

Mayor Baumgartner, City of North Hills - Mayor**

Tom Betz, Huntington Bank - Vice President*

Tim Coffman, Phoenix Associates - Vice President**

Vinnie Conley, The PM Company - Tenant Relations Manager*

Todd Cunningham, Williamstown Bank - VP Commercial Lending **

Jim Fawcett, Highmark WV - President/CEO**

Bob Fehrenbacher, Chemours - Consultant**

Mike Fleak*

Paul Jordan, City of Williamstown - Mayor**

Tom Joyce, City of Parkersburg - Mayor**

MarJean Kennedy, WVU Medicine CCMC - VP Marketing**

Buddy Malone, PMBTC - Business Manager**

Mike Matheny, Matheny Motors - President**

Randy Rapp, City of Vienna - Mayor**

Dave Righter, First Neighborhood Bank - President*

Tres Ross, The Ross Foundation*

Wendy Shriver, Downtown PKB - Executive Director*

James Spanner, Parkersburg News & Sentinel - Publisher**

Brian Standley, Wincore Windows - Plant Manager*

Ryan Taylor, Pickering Associates - CEO**

Shawn Taylor, Peoples Bank - Senior Vice President*

Bob Tebay, Wood County Commission - Commissioner**

Joe Campbell, WesBanco - Senior Vice President (WCDA only)

**Denotes WCDA and PWCADC member

*Denotes PWCADC member only

Lindsey Piersol, Executive Director, WCED
400 Market Street, Parkersburg, WV 26101
304.422.5650 • lindsey@developwoodcountywv.com
www.developwoodcountywv.com

